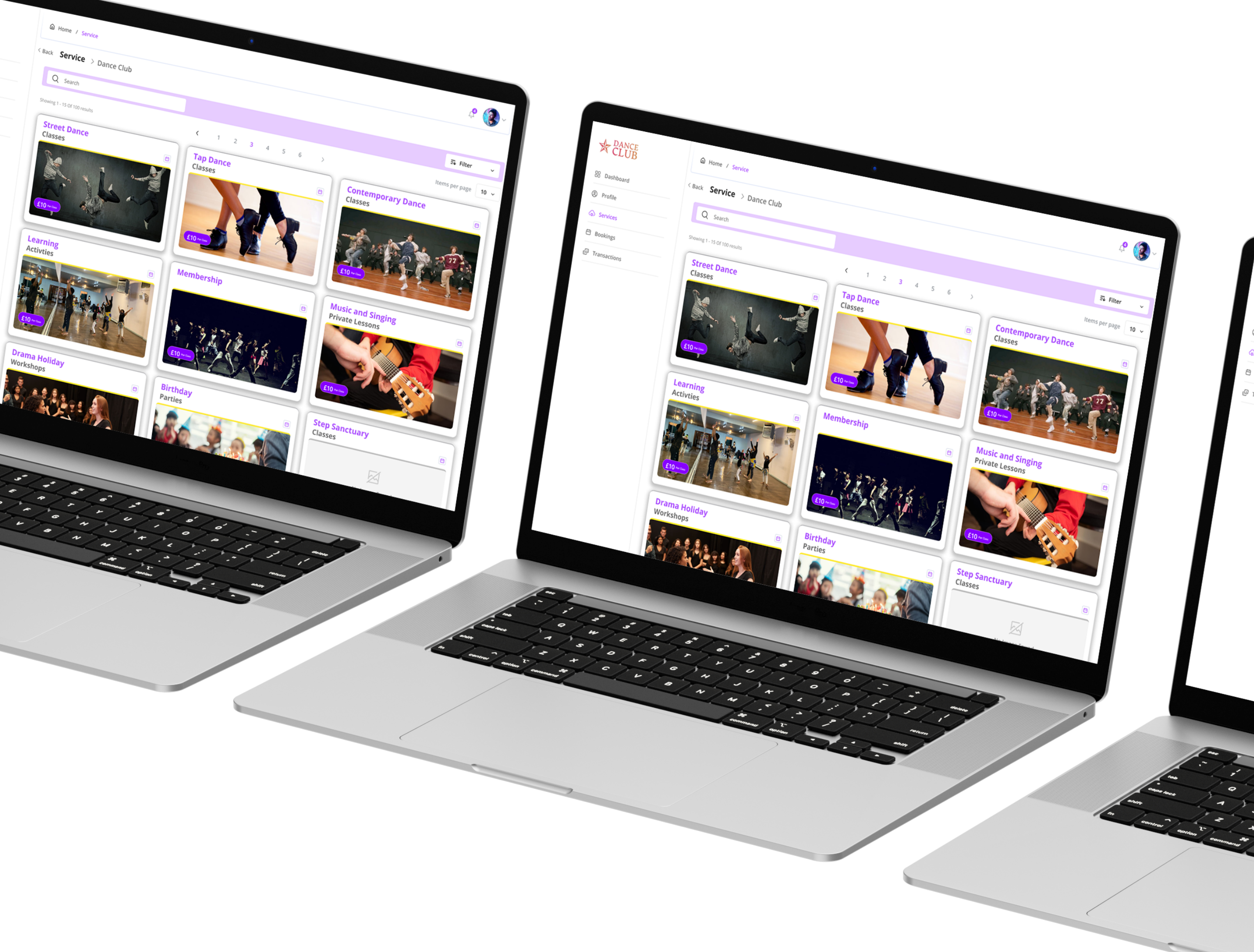


Project Case Study



Project Overview.

Clubzy is an easy to use platform, designed to help clubs, associations, and other member based groups manage their operations. It brings everything together in one platform, making it simple for administrators to handle memberships, events, payments, and communication. Clubzy's goal is to make managing a club easier, improve how administrators engage with members, and help organizations grow by offering a more efficient way to run their daily tasks.

Core Problem

Managing a club can be challenging due to complex methods. Administrators often have trouble keeping track of memberships, event registrations, payments, and communication with members. Using techniques like spreadsheets or manual methods can result in slow data processing. Members also had difficulty accessing details, registering for events, or making payments quickly.

Solution

We built Clubzy using .NET for the backend and jQuery for the front end, creating a simple platform that automates and organizes data. From managing memberships to handling payments and events, Clubzy provides administrators with all the tools they need in one place to track memberships, collect payments, organize events, and communicate effectively with members.

Process Implementation

We worked with the Clubzy team to understand their needs and built a simple platform to make club management more manageable for administrators and members. Our team used .NET for the backend and jQuery for the front end to develop a solution that helps track memberships, process payments, manage events, and communicate easily. We tested the system to ensure it worked properly and then launched it. The result is a simple, reliable platform that makes club management easier and more efficient

Key Features

- Membership Management**
 Easily manage and track memberships, including renewals, upgrades, and member profiles. Administrators can view membership status, history, and ensure up-to-date records for all members.
- Club Management**
 Streamline the overall management of clubs by organizing committees, tracking club activities, and assigning roles and responsibilities to different members or administrators.
- Payment Processing**
 Integrated payment solutions allow for secure and automated processing of membership fees, event payments, and donations, ensuring smooth financial management for the organization.
- Communication Tools**
 Built-in tools for sending newsletters, updates, and announcements to members via email or SMS, ensuring timely and effective communication.
- Member Portal:**
 A personalized, user-friendly portal for members to update profiles, register for events, make payments, and interact with the organization easily.
- Reporting & Analytics:**
 Comprehensive reporting and analytics features provide insights into membership growth, event participation, financial data, and overall club performance.

Technology Stack

- **Web Portal**
- **Backend: .NET**
- **Frontend: jQuery**

